

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999

Invoice # Invoice Date Invoice Month Invoice Period 962231-1 10/28/12 October 2012 10/01/12 - 10/23/12

Station Account Executive Sales Office Sales Region Linda Magay Manchester Local

WMUR Advertiser Product Estimate Number

Billing Address:

Media Strategies - VA **Attention: Accounts Payable** 11350 Random Hills Road Suite 670 Fairfax, VA 22030

Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

candidate	12282					
Flight Dates 10/16/12 - 10/23/12	Order # 962231	Alt Order #				
Billing Calendar Broadcast	Billing Type Cash	Deal #				
Special Handling						
IDB #	Advertiser Co	Ode Product Code				
Agency Ref	Advertiser Re	ef				

Line Start [ate End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/16/ Class		5a Daybreak Non Pre-emptible	5-6a	1-1-1	:30	3	\$700.00	NM	
Weeks	10/16/12	10/22/12 1-1-1	3	<u>Rate</u> \$700.00			740		
Spots:				Start/End Time		<u>h Ad-ID</u>			Rate Type
		0/17/12 5:29 AM 5a		5-6a		0 СЅР1205н			\$700.00 NM
		0/19/12 5:22 AM 5a	•	5 -6a		0 СЅР1205Н			\$700.00 NN
	3 WMURM 1	0/22/12 5:40 AM 5a	Daybreak	5-6a	:3	0 СЅР1205Н			\$700.00 NN
2 10/16/ Class		6a Daybreak	6-7a	11-1	:30	3	\$700.00	NM	
Weeks	Start Date 10/16/12	End Date MTWTF: 10/22/12 11-1-		<u>Rate</u> \$700.00					
Spots:			escription	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
		D/16/12 5:58 AM 6a	Daybreak	6-7a	:3	0 СЅР1205н			\$700.00 NM
	WMURTh 10	0/18/12 6:13 AM 6a	Daybreak	6-7 a	:3	0 CSP1205H			\$700.00 NN
,	WMURM 1	0/22/12 6:08 AM 6a	Daybreak	6-7a	:3	0 СЅР1205н			\$700.00 NM
3 10/16/ Class	2 10/22/12 of Time - Pre-em	Good Morning Amorptible with notice	erica 7-9a	1-111	:30	4	\$550.00	NM	
Weeks	10/16/12	10/22/12 1-111	4	<u>Rate</u> \$550.00					
Spots:				Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	WMURW 10	0/17/12 8:53 AM G	ood Morning America	7-9a	:3	0 CSP1205H			\$550.00 NM
:	WMURTh 10	D/18/12 7:29 AM Go	ood Morning America	7-9a	:3	0 CSP1205H			\$550.00 NM
;	WMURF 10	0/19/12 8:29 AM Go	ood Morning America	7-9a	:3	0 CSP1205H			\$550.00 NM
	WMURM 10	0/22/12 8:42 AM Go	od Morning America	7-9a	:3	0 СЅР1205Н			\$550.00 NM
4 10/20/ Class		6a Weekend Dayb	reak Sa/Su 6-7a	11	:30	2	\$225.00	NM	
Weeks	Start Date 10/16/12	End Date MTWTFS 10/22/121		<u>Rate</u> \$225.00				-	
Spots:	Ch <u>Day Ai</u>	r Date Air Time De	scription	Start/End Time	Lengtl	h Ad-ID			Rate Type
	WMUFSa 10	0/20/12 6:20 AM 6a	Weekend Daybreak	Sa/Su 6-7a	:30	О СЅР1205Н			\$225.00 NM
	WMURSu 10	0/21/12 6:58 AM 6a	Weekend Daybreak	Sa/Su 6-7a	:30) СЅР1205н			\$225.00 NM
5 10/20/ Class (7a Weekend Dayb		11	:30	2	\$400.00	NM	
Weeks	Start Date 10/16/12	End Date MTWTFS	<u> </u>	<u>Rate</u> \$400.00					

Shea-Porter/D/Congress



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www.tnewmurchannel.com Line Start Date End Date Description S	start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
5 10/20/12 10/21/12 7a Weekend Daybreak 7 Class of Time - Pre-emptible with notice	-9a	11	:30	2	\$400.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Descriptior</u> 2 WMURSa 10/20/12 7:27 AM 7a Weeker 1 WMURSu 10/21/12 7:29 AM 7a Weeker	nd Daybreak	Start/End Time 7-9a 7-9a		<u>Ad-ID</u> CSP1205H CSP1205H			<u>Rate Type</u> \$400.00 NN \$400.00 NN
6 10/16/12 10/16/12 News 9 at Noon 1 Class of Time - Pre-emptible with notice	2-1230p	-1	:30	1	\$350.00	NM	
Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS 10/16/12 ATWTFSS 10/16/12 ATWTFSS 10/16/12 ATT TIME 10/16/12 Description 10/16/12 ATT TIME 10/16/12		<u>Rate</u> \$350.00 <u>Start/End Time</u> 12-1230p	Length :30	<u>Ad-ID</u> CSP1205H			<u>Rate</u> <u>Type</u> \$350.00 NM
7 10/16/12 10/22/12 Who Wants to be a Millior1 Class of Time - Pre-emptible with notice	230-1p	11	:30	2	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS 10/16/12 10/22/1211 Spots: # Ch Day Air Date Air Time Description 1 WMURTh 10/18/12 12:47 PM Who Wants 2 WMURF 10/19/12 Who Wants Credited oversold inventory		•	<u>Length</u> :30	CSP1205H			<u>Rate</u> <u>Type</u> \$250.00 NM <i>\$250.00</i> NM
8 10/16/12 10/23/12 GENERAL HOSPITAL 2 Class of Time - Pre-emptible with notice	p-3p	1	:30	1	\$250.00	NM	
Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS 10/22/12 MTWTFSS 10/22/12 Air Date 10/22/12 Air Time Description 1 Spots: # Ch Day Air Date 10/17/12 Air Time Description 2 MTWTFSS 10/29/12 Air Time Description 2 Spots: # Ch Day Air Date Air Time Description 2 Air Date 2:59 PM GENERAL	HOSPITAL Spots/Week 1	Rate \$250.00 Start/End Time 2p-3p Rate \$250.00 Start/End Time 2p-3p	Length	CSP1205H			<u>Rate</u> <u>Type</u> \$250.00 NM <u>Rate</u> <u>Type</u> \$250.00 NM
9 10/20/12 10/21/12 Weekend GMA 9- Class of Time - Pre-emptible with notice	-10a	11	:30	2	\$400.00	NM	
Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS 10/22/12 Spots: # Ch Day Air Date Air Time Description 1 1 WMURSa 10/20/12 8:58 AM Weekend 0 2 WMURSu 10/21/12 9:27 AM Weekend 0	GMA	<u>Rate</u> \$400.00 <u>Start/End Time</u> 9-10a 9-10a		Ad-ID CSP1205H CSP1205H			<u>Rate</u> <u>Type</u> \$400.00 NM \$400.00 NM
Class of Time - Immediately Pre-emptible without notice		-1-11	:30	3	\$125.00	NM	
Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS 1-1-11 Spots: # Ch Day Air Date Air Time Description 1 WMURTu 10/16/12 3:47 PM KATIE 2 WMURTh 10/18/12 3:39 PM KATIE 3 WMURF 10/19/12 3:31 PM KATIE	Spots/Week 3	Rate \$125.00 Start/End Time 3-4P 3-4P 3-4P	:30	Ad-ID CSP1205H CSP1205H CSP1205H			Rate Type \$125.00 NM \$125.00 NM \$125.00 NM
Class of Time - Immediately Pre-emptible without notic		1	:30	1	\$125.00	NM	
Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS 10/12/12 Spots: # Ch Day Air Date Air Time Description 1 WMURM 10/22/12 3:48 PM KATIE	Spots/Week 1	<u>Rate</u> \$125.00 <u>Start/End Time</u> 3-4P	<u>Lenath</u> :30	<u>Ad-ID</u> CSP1205н			<u>Rate</u> <u>Type</u> \$125.00 NM



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Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
12 10/16/12 10/23/12 ELLEN EF 4PM-5PM Class of Time - Pre-emptible with notice	211-2	:30 6	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/16/12 10/22/12 211-2 6	<u>Rate</u> \$250.00				
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 2 WMURTu 10/16/12 4:32 PM ELLEN EF	Start/End Time 4PM-5PM	Length Ad-ID :30 CSP1205H			<u>Rate Typ</u> \$250.00 NI
3 WMURW 10/17/12 4:49 PM ELLEN EF	4PM-5PM	:30 CSP1205H			\$250.00 N
4 WMURF 10/19/12 4:22 PM ELLEN EF	4PM-5PM	:30 CSP1205H			\$250.00 NI
6 WMURF 10/19/12 4:48 PM ELLEN EF	4PM-5PM	:30 CSP1205H			\$250.00 N
7 WMURM 10/22/12 4:30 PM ELLEN EF	4PM-5PM	:30 CSP1205H			\$250.00 NI
1 WMURM 10/22/12 4:35 PM ELLEN EF	4PM-5PM	:30 CSP1205H			\$250.00 NI
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 -1 1	<u>Rate</u> \$250.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
5 WMURTu 10/23/12 4:32 PM ELLEN EF	4PM-5PM	:30 СЅР1207Н		_	\$250.00 NA
13 10/16/12 10/22/12 News 9 at 5 5-6p Class of Time - Pre-emptible with notice	1-11	:30 3	\$700.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/16/12 10/22/12 1-11 3	<u>Rate</u> \$700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMURW 10/17/12 5:23 PM News 9 at 5	5-6p	:30 CSP1205H			\$700.00 NN
2 WMURTh 10/18/12 5:46 PM News 9 at 5	5-6p	:30 СЅР1205н			\$700.00 NN
3 WMURM 10/22/12 5:44 PM News 9 at 5	5-6p	:30 CSP1205H			\$700.00 NN
14 10/16/12 10/22/12 News 9 at 6/World News 6-7p Class of Time - Pre-emptible with notice	-1-11	:30 3	\$1,400.00	NM	
Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS - 1-11 Spots/Week 3	<u>Rate</u> \$1,400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMUFTu 10/16/12 6:21 PM News 9 at 6/World News To	6-7p	:30 CSP1205H			\$1,400.00 NN
2 WMUFTh 10/18/12 6:59 PM News 9 at 6/World News To	6-7p	:30 CSP1205H			\$1,400.00 NN
3 WMURF 10/19/12 6:12 PM News 9 at 6/World News To	6-7p	:30 CSP1205H			\$1,400.00 NM
15 10/21/12 10/21/12 6p News 9 Weekend/Wor6-7p Class of Time - Pre-emptible with notice	1	:30 1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/16/12 10/22/12 1 1	<u>Rate</u> \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMUFSu 10/21/12 6:09 PM 6p News 9 Weekend/World I	N 6-7p	:30 CSP1205H			\$800.00 NM
16 10/16/12 10/22/12 Chronicle NH 7-730p Class of Time - Pre-emptible with notice	-11-1	:30 3	\$550.00	NM	
Weeks: Start Date 10/16/12 End Date 10/22/12 MTWTFSS - 11-1 Spots/Week 3	<u>Rate</u> \$550.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WMURTu 10/16/12 7:10 PM Chronicle NH	7-730p	:30 CSP1205H			\$550.00 NM
2 WMURW 10/17/12 7:28 PM Chronicle NH	7-730p	:30 CSP1205H			\$550.00 NM
3 WMURF 10/19/12 7:22 PM Chronicle NH	7-730p	:30 CSP1205H	-		\$550.00 NM
17 10/16/12 10/22/12 INSIDE EDITION AC 730-8p Class of Time - Pre-emptible with notice	111	:30 3	\$700.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/16/12 10/22/12 111 3	<u>Rate</u> \$700.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
					\$700.00 NM
1 WMURTh 10/18/12 7:55 PM INSIDE EDITION AC	730-8p	:30 CSP1205H			Ψ1 00.00 1418
1 WMURTh 10/18/12 7:55 PM INSIDE EDITION AC 3 WMURF 10/19/12 7:56 PM INSIDE EDITION AC	730-8р 730-8р	:30 CSP1205H			\$700.00 NM



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ine Ote		Ford Data	Decembris	_	Ohand/Eural Time		1	Spots/		_	
	rt Date	End Date	Descriptio		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10/1 Clas		10/23/12 le - Fixed No	Dancing F on Pre-emptil	Results ble	8-9p	-1	:30	1	\$7,000.00	NM	
Wee		Start Date 10/16/12	End Date 10/22/12	MTWTFSS -1	Spots/Week 1	Rate \$7,000.00					
Spo	ts: # Ch	Day Air		Time Descri		Start/End Time		th Ad-ID			Rate Typ
Wee		URTu 10/ Start Date	/16/12 8:4 End Date	13 PM Dancir MTWTFSS	ig Hesuits Spots/Week	8-9p R a te	:3	Ю CSP1205H			\$7,000.00 NI
		10/23/12	10/29/12	1	1	\$7,000.00					
Spot	ts: <u>#</u> Ch 2 WM	Day Air		Time Descri		Start/End Time 8-9p		<u>h</u> <u>Ad-ID</u> Ю CSP1207н			Rate Typ
					¥			T			\$7,000.00 NI
19 10/1 Clas		10/17/12 e - Fixed No	Modern Fa on Pre-emptil	amily/Suburg ble	ato9-10p	1	:30	1	\$7,000.00	NM	
Wee	ks:	Start Date 10/16/12	End Date 10/22/12	MTWTFSS 1	Spots/Week 1	Rate \$7,000.00				_	
Spot	ts: <u>#</u> Ch	Day Air		Time Descri	· ·	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WM	UPW 10/	—	Moden	n Family/Suburgatory	9-10p	:0	00			\$7,000.00 NI
		Credited oversold	inventory								
20 10/2 Clas		10/21/12 e - Pre-emo	Once Upo	n A Time	8-9p	1	:30	1	\$2,500.00	NM	
Wee	ks:	Start Date 10/16/12	End Date 10/22/12	MTWTFSS	Spots/Week	Rate \$2.500.00		<u>.</u>			
Spot	s: # Ch	Day Air		Time Descrip	1 otion	\$2,500.00 Start/End Time	l.enat	h Ad-ID			Rate Type
	1 WM			20 PM Once l		8-9p		0 CSP1205н			\$2,500.00 NM
21 10/1 Clas		10/22/12 e - Pre-emp	News 9 at		11-11:35p	11111-1	:30	6	\$1,100.00	NM	
Wee		Start Date 10/16/12	End Date 10/22/12	MTWTFSS 11111-1	Spots/Week 6	<u>Rate</u> \$1,100,00		-			<u></u>
Spot	s: <u>#</u> Ch	Day Air		Time Descrip	-	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WM	UPTu 10/	16/12 11:1	5 PM News 9	at 11	11-11:35p	:3	O CSP1205H			\$1,100.00 NM
	2 WM			22 PM News 9		11-11:35p		0 CSP1205H			\$1,100.00 NM
	3 WM			32 PM News 9		11-11:35p		0 CSP1205H			\$1,100.00 NM
	4 WM	-		9 PM News 9		11-11:35p		0 CSP1205H			\$1,100.00 NM
	6 WM			22 PM News 9		11-11:35p		0 CSP1205H			\$1,100.00 NM
	5 WM			34 PM News 9	atii	11-11:35p	. :3	0 CSP1205H			\$1,100.00 NM
22 10/1 Clas	6/12 ss of Time	10/22/12 e - Pre-emp	Jimmy Kin tible with noti	nmel ice	1205-105a	1	:30	1	\$75.00	NM	
Wee		Start Date 10/16/12	End Date 10/22/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$75.00					
Spot	s: <u>#</u> Ch	Day Air		Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WMI		19/12	Jimmy	Kimmel	1205-105a	:0				\$75.00 NM
		Credited oversold	inventory								
23 10/1		10/22/12	Nightline		1135p-1206a	2	:30	2	\$500.00	NM	
Clas	s of Time	e - Fixed No	n Pre-emptib								
Wee		Start Date 10/16/12	End Date 10/22/12	<u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$500.00					
Spot	s: <u>#</u> Ch	Day Air	D <u>ate</u> Air	Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WMU	JRF 10/	19/12 11:5	3 PM Nightlin	е	1135p-1206a	:30	0 CSP1205H			\$500.00 NM
	2 WMI	JRF 10/	19/12 12:0	1 AM Nightlin	е	1135p-1206a	:30	O CSP1205H			\$500.00 NM
24 10/1 Clas		10/22/12 e - Fixed No	6a Daybre		6-7a	11	:30	2	\$1,400.00	NM	
Weel	ks: <u>S</u>	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	1	0/16/12	10/22/12	11	2	\$1,400.00					



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WMUR-TV

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week '	Rate	Туре	
24	10/16/12 Class of Tir	10/22/12 ne - Fixed No	6a Daybreak on Pre-emptible	6-7a	11	:30	2	\$1,400.00	NM	
	Spots: # Ch			<u>Description</u>	Start/End Time		h Ad-ID			Rate Ty
				6a Daybreak 6a Daybreak	6-7a 6-7a		0 CSP1205H 0 CSP1205H			\$1,400.00 N
-	Z VVI	VIONIVI 10/	122/12 0.39 AIVI	оа раургеак	0-7a	.31	U C3P12U3H			\$1,400.00 N
26			otible with notice	AEL LIVE 19AM-10AM	1	:30	1	\$350.00	NM 	
	Weeks:	Start Date 10/16/12	10/22/12	<u>Spots/Week</u> -1 1	<u>Rate</u> \$350.00					
	Spots: # Ch			<u>Description</u> KELLY& MICHAEL LIVE DA	Start/End Time Y 9AM-10AM		<u>h Ad-ID</u> 0 CSP1205н			<u>Rate Tyr</u> \$350.00 N
27	10/18/12 Class of Tir	10/22/12 ne - Fix e d No	The View on Pre-emptible	11-12p	1	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/16/12		FFSS Spots/Week	<u>Rate</u> \$600.00					-
	Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	<u>Lengtl</u>	h <u>Ad-ID</u>			Rate Typ
	1 WM	NURM 10/	/22/12 11:59 AM	The View	11-12p	:30	O CSP1205H			\$600.00 N
28	10/19/12 Class of Tir	10/23/12 ne - Pre-emp	News 9 at Noon otible with notice	12-1230p	111	:30	3	\$350.00	NM	
	Weeks:	Start Date 10/19/12	End Date MTW 10/25/12 11-	FSS Spots/Week -1 3	<u>Rate</u> \$350.00					
	Spots: # Ch			<u>Description</u>	Start/End Time		h Ad-ID			Rate Ty
				News 9 at Noon	12-1230p		O CSP1205H			\$350.00 N
				News 9 at Noon News 9 at Noon	12-1230p 12-1230p		CSP1205H			\$350.00 N \$350.00 N
29	10/19/12	10/23/12	KATIE	3-4P	111	:30	3	\$250.00	NM	4000.00 14
	Class of Tin	ne - Pre-emp Start Date	otible with notice End Date MTW	FSS Spots/Week	Poto					
	WOOKS.	10/19/12	End Date MTW 10/25/12 11-		<u>Rate</u> \$250.00					
	Spots: # Ch			<u>Description</u>	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Tyr
	1 WA		/19/12 3:56 PM		3-4P) CSP1205H			\$250.00 N
			/22/12 3:31 PM		3-4P		CSP1205H			\$250.00 N
	3 W/	/UPTu 10/	23/12 3:29 PM	KATIE	3-4P	:30) CSP1207н			\$250.00 N
30	10/19/12 Class of Tin	10/23/12 ne - Fixed No	News 9 at 5 on Pre-emptible	5-6p	-11	:30	2	\$1,400.00	NM	
	Weeks:	Start Date 10/19/12	End Date MTW 10/25/12 -1		<u>Rate</u> \$1,400.00					
	Spots: # Ch			<u>Description</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
	1 WN		19/12 5:44 PM	News 9 at 5	5-6p	:30) CSP1205H			\$1,400.00 N
	2 WN	/URTu 10/	23/12 5:58 PM	News 9 at 5	5-6p	:30	CSP1207H			\$1,400.00 NI
31	10/16/12 Class of Tin	10/22/12 ne - Fixed No	News 9 at 6/Wo on Pre-emptible	rld News [*] 6-7p	11	:30	2	\$2,700.00	NM	
	Weeks:	Start Date 10/16/12	End Date MTW1 10/22/12 1		<u>Rate</u> \$2,700.00					
	Spots: # Ch			<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Typ
	1 WM			News 9 at 6/World News To	6-7p) CSP1205H			\$2,700.00 NI
	2 WN	1UPM 10/2	22/12 6:09 PM	News 9 at 6/World News To	6-7p	:30) СЅР1205Н			\$2,700.00 NI
32	10/22/12 Class of Tim	10/22/12 ne - Fixed No	Chronicle NH on Pre-emptible	7-730p	1	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/16/12	End Date MTW1 10/22/12 1		<u>Rate</u> \$1,100.00					
	Spots: # Ch			<u>Description</u>	Start/End Time		Ad-ID			Rate Typ
	1 WM	IUPM 10/3	22/12 7:10 PM	Chronicle NH	7-730p	:30	CSP1205H			\$1,100.00 NI



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							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
32	10/22/12 Class of Tir	10/22/12 ne - Fixed No	Chronicle NH on Pre-emptible	7-730p	1	:30	1	\$1,100.00	NM	
33	10/22/12 Class of Tir	10/22/12	Dancing with Stars	Prime Other	1	:30	1	\$7,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 1	Spots/Week 1	<u>Rate</u> \$7,000.00				_	
	Spots: # Ch 1 WM	Day Air MUR <i>M 10/</i> See MG	Date Air Time Descri 22/12 Dancii	ption ng with Stars	Start/End Time Prime Other	<u>Length</u> :00	n <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$7,000.00 NM
	2 W	MURM 10/	22/12 8:23 PM DWTS 3.1 10/22	.	8-9p	:30) СЅР1205н		·	\$7,000.00 NM
34	10/23/12 Class of Tin	10/23/12 ne - Fixed No	Happy Endings/Don't 1	ru:9-10p	-1	:30	1	\$6,000.00	NM	
	Weeks:	Start Date 10/23/12	End Date MTWTFSS 10/29/12 -1	Spots/Week 1	<u>Rate</u> \$6,000.00					
	Spots: # Ch 1 WM	<u>Day Air</u> //UFTu 10/		<u>ption</u> Endings/Don't Trust	Start/End Time 9-10p		<u>Ad-ID</u>) CSP1207н			<u>Rate Type</u> \$6,000.00 NM
35	10/19/12 Class of Tin	10/19/12 ne - Fixed No	20/20 on Pre-emptible	10-11p	1	:30	1	\$4,200.00	NM	
	Weeks:	Start Date 10/16/12	End Date MTWTFSS 10/22/121	Spots/Week 1	<u>Rate</u> \$4,200.00					-
	Spots: # Ch 1 WN		Date Air Time Descri 19/12 10:52 PM 20/20	ption	Start/End Time 10-11p		1 <u>Ad-ID</u>) CSP1205н			Rate Type \$4,200.00 NM
36	10/21/12 Class of Tin	10/21/12 ne - Fixed No	666 Park Ave on Pre-emptible	10-11p	1	:30	1	\$4,200.00	NM	
	Weeks:	Start Date 10/16/12	End Date MTWTFSS 10/22/121	Spots/Week 1	<u>Rate</u> \$4,200.00					
	Spots: <u>#</u> Ch 1 WN	<u>Day Air</u> //UPSu 10/2			Start/End Time 10-11p		<u>Ad-ID</u>) СЅР1205Н			<u>Rate</u> <u>Type</u> \$4,200.00 NN
37	10/20/12 Class of Tin	10/23/12 ne - Fixed No	News 9 at 11 on Pre-emptible	11-11:35p	1111	:30	4	\$2,200.00	NM	-
	Weeks:	Start Date 10/20/12	End Date MTWTFSS 10/26/12 1111	Spots/Week 4	<u>Rate</u> \$2,200.00					
	Spots: # Ch 1 WM	Day Air IURSa 10/2 LR - Foot	20/12 12:25 AM News		Start/End Time 11-11:35p		<u>Ad-ID</u>) CSP1205H			<u>Rate Type</u> \$2,200.00 NN
	2 WM	/URSu 10/2		9 at 11	11-11:35p	:30) СЅР1205н			\$2,200.00 NN
		/UPM 10/2			11-11:35p	:30) СЅР1205Н			\$2,200.00 NN
	4 WM	/URTu 10/2	23/12 11:34 PM News 9	9 at 11	11-11:35p	:30	СЅР1207н			\$2,200.00 NN
38	10/23/12 Class of Tim	10/23/12 ne - Fixed No	Jimmy Kimmel n Pre-emptible	1205-105a	-1	:30	1	\$150.00	NM	
		10/23/12	End Date 10/29/12	Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: <u>#</u> Ch 1 WM	<u>Day</u> <u>Airl</u> 1071 10/2			Start/End Time 1205-105a		<u>Ad-ID</u>) CSP1207н			Rate Type \$150.00 NM
39	10/19/12 Class of Tim	10/23/12 ne - Fixed No	Good Morning America n Pre-emptible	7-9a	111	:30	3	\$1,150.00	NM	
	Weeks:	Start Date 10/19/12	End Date MTWTFSS 10/25/12 111	Spots/Week 3	<u>Rate</u> \$1,150.00			,		
	Spots: # Ch	Day Air I			Start/End Time	<u>Length</u>				Rate Type
	1 WM			Morning America	7-9a		CSP1205H			\$1,150.00 NM
	2 WN			Morning America	7-9a		CSP1205H			\$1,150.00 NM
	3 WW	IURTu 10/2	23/12 7:55 AM Good M	Norning America	7-9a	:30	CSP1207H			\$1,150.00 NM



DU PINVOICE ATE

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 962231-1
 10/28/12
 October 2012
 10/01/12 - 10/23/12

Advertiser Product Estimate Number

Shea-Porter/D/Congress candidate 12282

Spots/

Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 82

Payment Terms 30 Days

Gross Total \$95,400.00

Agency Commission \$14,310.00

Net Amount Due \$81,090.00

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided. Today's Date: November 1, 2012 Station: WMUR LOCAL Sales Region: Drop Down Media Strategies & Research Agency: Advertiser: SheaPorter/D/Congress Invoice # 962231 Net Invoice Amount \$ **Invoice Date** Amount Paid \$ Adjustment to Gross Billing \$ 900.00 Adjustment to Net Billing \$ 765.00 AE Name: Linda Magay **NSM Name:** Reason for DEBIT/CREDIT: POLITICAL LUR ADJUSTMENT (Field Required - must use drop down list) **EXPLANATION (Please explain in detail):** Incorrect rate was set in timeperiod by another advertiser Revised invoice required? NO **REQUIRED APPROVALS: Account Executive** Date LSM/NSM Date **GSM** Controller/Business Manager Date Date Input to Wide Orbit on: by

Form Effective Date: September 09, 2010

Rebates for week of 10/21

		Comment	another advertiser placed of the state of the	anoniei advertiser placed at Incorrect fate				
Shea Porter		rebate	87 200	002,10				
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ese are	25.00	Laid	1400					
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	Dimer	in a	5pm News					
	Time		2-6p					
	Dav		M-F					
	Wk of:		10/22					

\$7,200 \$6,120.00 net rebate